Hospitality Sector

Contents

1-2 About us
3-4 Colours
5 Enduring performance
6 Eye-catching designs
7 Endless possibilities
8 Versatile, durable and hygienic surfaces
9 Premium to the core
10 Postforming perfection
11-12 Belgian brilliance
13 Ibizan inspiration
14 Taking off in style
15-16 Hotel luxuries
17 Classic Barcelona
18 History and modernity combined
19-20 Pink perfection

Toasting success with the hospitality industry

Powered by annual growth rates of 6% for each of the last five years, the UK's hospitality industry is now worth more than £100 billion. More than 1.75 million people are employed in the industry, and the number of "hosting and food services facilities" has increased almost 20% since 2014.

The trend towards experiential spending is driving ongoing interest in dining and travel – particularly among middle and high earners – while professional travel and the weak pound are continuing to generate business for UK hotels. Indeed, UK hotels experienced their ninth consecutive year of growth in 2018, with occupancy levels reaching a "record high".

In this competitive environment, only the strongest will survive. An exceptional customer experience is key, which is why creating the best possible setting remains a central ambition for the industry's architects, designers, owners and managers.

We would like to introduce you to Formica Group's range of laminate and colour suggestions. In this hospitality edition, you'll discover how our products can be used to create stylish, contemporary and welcoming environments in bars, restaurants, cafes, hotels, nightclubs and more. And you'll be inspired by the sheer versatility of Formica Laminate, where performance and design combine to deliver truly stunning environments for work, rest and play.

Who are we?

Formica Group is the original laminate manufacture of high pressure laminate (HPL), with more than 100 years of design, product innovation and manufacturing experience. The heritage and brand reputation of Formica Group has been founded on quality, service and unrivalled expertise that ensures products meet the needs of their applications.

What we do

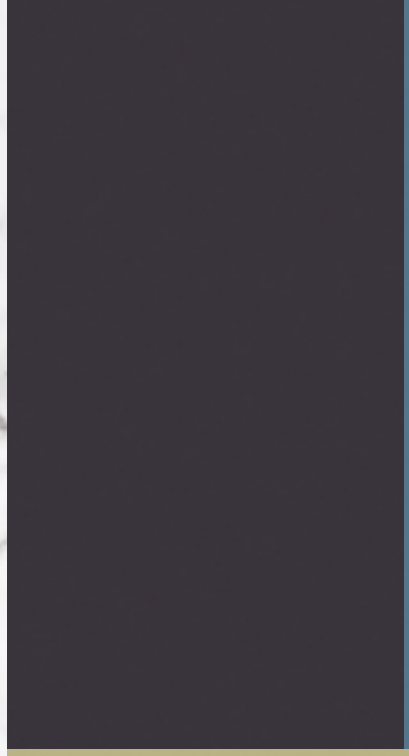
Formica Group is the world's leading manufacturer of laminate and surfacing solutions for commercial applications. HPL is our speciality, and its qualities have confirmed its position as a leading choice in the hospitality industry. Clean, hygienic, long-lasting and easy to maintain, it is available in more than 150 plain colours as well as on-trend patterns and timeless woodgrains.

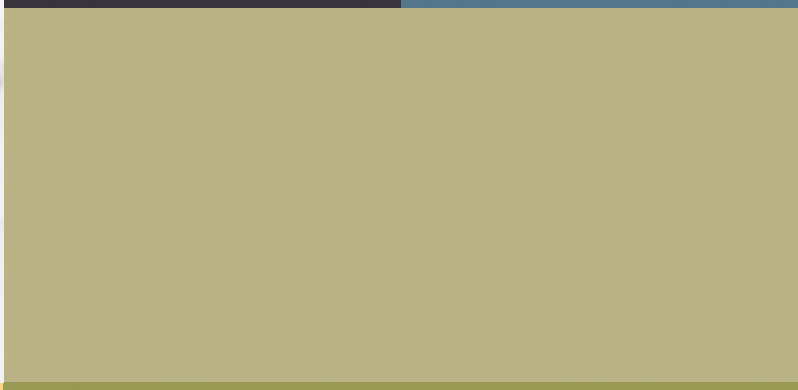
By working closely with architects, designers, managers, and owners, our products fuse beautiful design with purposeful functionality. Because only Formica Group creates versatile surfacing solutions that are inspired by and adapt to the way people live, work and play.

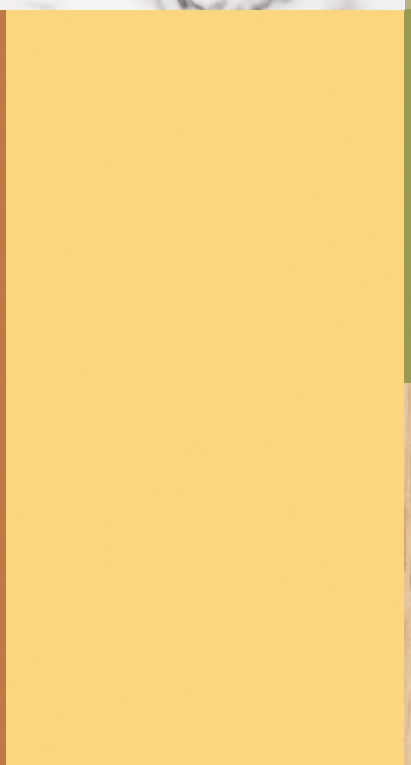
ColorCore® Compact

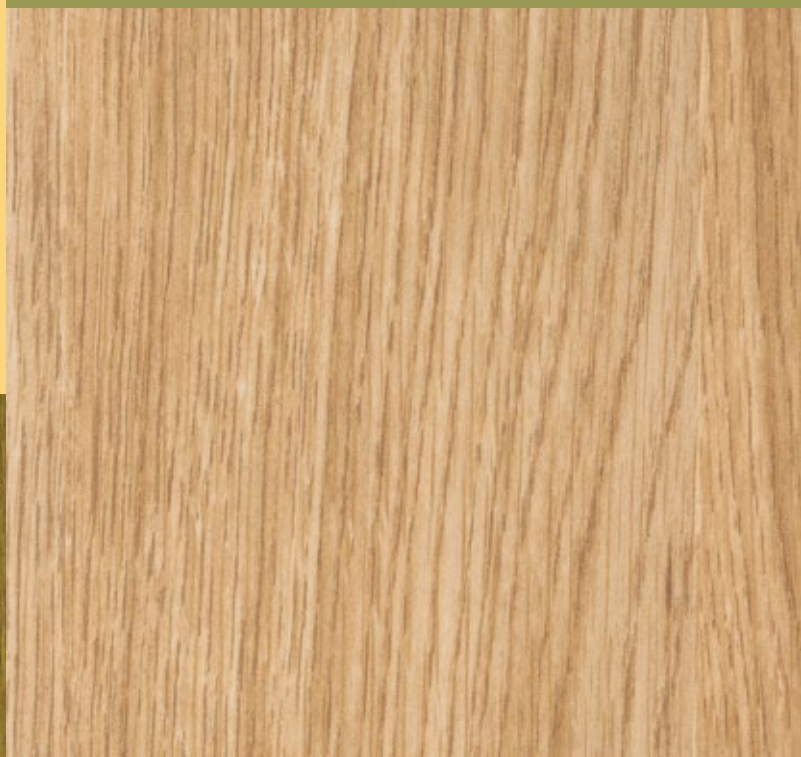
by FORMICA GROUP

F3460 Calacatta Marble









Nina Bailey

Formica Group Design Manager

A recognition of changing lifestyles, where professional travel is becoming increasingly common and the need for a comfortable and healthier lifestyle balance is more prevalent, is driving major changes in hospitality trends.

“We’re seeing the blurring of spaces, with current homely themes starting to merge with hospitality trends,” says Nina. “People now often spend more time in hotels than they do their own homes. To make this more comfortable, we’re seeing the introduction of brighter, more tropical tones and a move towards darker hues within hospitality interiors. And this trend stretches beyond hotels, too: bars, cafes and restaurants are also following suit.”

Nina recommends biophilic design to create soothing and relaxing environments. Tones of green, blue and yellow resonate the natural hues of the land, sea and earth – integrating nature and providing a feeling of wellness within hospitality spaces.

She adds: “Deep jewel tones reminiscent of mid-century palettes create a look of timeless sophistication. They’re ideal for a lasting hospitality project, with the rich colours linking us back to our heritage through a nostalgic revival and a feeling of reassurance.

“It’s for these reasons that I’ve created a hospitality palette of dark and moody blues, earthed yellows, terracotta, and greyed greens. When combined with a bold white marble and classic oak it gives a grounded feel, with antique brass metal accents adding interesting touches of material contrast in bar and reception areas.”

Enduring performance

Ideally suited to meet the challenges of consistent footfall and heavy moving items, Formica® Laminate is the perfect response for high-impact hospitality environments. Scratch resistant, wipeable and with a long life assured, each fitting is designed to stand the test of time.

Ideal for walls, furniture, doors and washrooms, Formica Laminate comfortably withstands the everyday knocks of food trolleys, suitcases and customers in restaurants, hotels, bars and nightclubs. Its hygienic properties also offer valuable protection against the spread of germs in both kitchens and washrooms.

Eye-catching designs

Whatever your setting, Formica Group has you covered. From the natural effect of woods and stones to the bold statements of patterns, colours and individual prints, it's easy to create the bespoke feel you need. Simply mix colours, textures or woods. Opt for a tone-on-tone design. Or sit patterns alongside solid colours. When inspiration strikes, let Formica Laminate bring your vision to life.

DecoMetal®
Stunning real metal surfaces mixed with the flexibility and practicality of laminate. These contemporary stylings are available in textured, sculpted, brushed and hammered effects.

ColorCore® Compact
With a colour-matched core and on-trend surface designs, ColorCore Compact is the centrepiece of your environment. Suitable for carving, routing or engraving, it offers endless creative possibilities.

Younique®
Incorporate unique patterns, logos, photographs or bespoke designs, including signage and corporate branding directly onto walls or doors, with Younique. Nowhere will look quite like this.

Endless possibilities

With Formica® Laminate, the only restrictions are the limits of your vision. Bring your hospitality setting to life with smart choices and superb finishes.

Use the solid colour of **ColorCore® Compact** to create durable, attractive and truly memorable reception areas. Choose from natural whites, modern blacks and cool greys for stunning horizontal and vertical installations. Add the finishing touches to hostess stations, bar surfaces and hotel furniture with bespoke engraving, carving or routing.

Depend on the surface performance of **AR Plus® Gloss** to keep your café surfaces in pristine condition. This superior high-gloss laminate offers twice the durability of traditional alternatives and enjoys a seven-year warranty. Flame-retardant options are also available, offering the ideal solution for walls, tables and doors.

Elevate your bar surroundings and give your patrons a premium experience with the stunning chic of **DecoMetal®**. Textured, sculpted, brushed and hammered effects provide all the styling you'll need. Our exclusive designs complete the package.

Add the finishing touches with custom surfaces in your hotel bar or restaurant through the **Formica Door** and **Formica Washroom Collections**. Enjoy woods, patterns and on-trend colours in both standard HPL and compact grade laminate.

F6410 Weathered Beamwood

Versatile, durable and hygienic surfaces

With its excellent hygienic qualities, Formica® Laminate – which is inert and does not support microbial growth – is a favoured choice in high-traffic environments such as bars, restaurants, cafes and washrooms.

Its installation instantly provides an extra protection against the spread of infections among both employees and visitors, aligning with today's high customer expectations and helping your premises stand out in a sea of competition.

The low maintenance costs of Formica Laminate and its ongoing performance excellence are welcome attractions for the hospitality industry's architects and designers.

Performance features

- Any orientation
- Self supporting
- Postforming
- Water resistant
- Stain resistant
- Hygienic
- Chemical resistant
- Flat bonding
- Impact resistant
- Fire resistant*

The Performance features icons are for general reference only. For more specific product information, including technical data and warranties please refer to formica.com
**FR Grade available on request. Only available in certain sizes. Please contact Formica Group for more information.*

Premium to the core

Propel your finish to the next level with ColorCore® by Formica Group. Available in many of the standard HPL shades, ColorCore brings an extra sleek look to high traffic areas by delivering consistent colour from front to back, ensuring laminate joins are invisible.

Available in eight surface finishes and 18 beautiful decors, it's the premium path to added depth and style in all hospitality environments.

Add another dimension to your design by using a Formica Group exclusive texture available on a range of decors. Make your simple solid colour surface more attractive using Microdot, create an elegant and sophisticated level of gloss thanks to Plex, make woodgrains more life-like thanks to Puregrain and Naturelle, or add a premium feel with a nature inspired finish such as Honed or Satin NDF.

CC0949 White

Take a closer look at some of our exisitng case studies from the hospitality sector

Belgian brilliance

In Ghent's 16th-century Baudelo Chapel, a daily transformation takes place – and Formica® Laminate is central to its success. A food market and workspace during the day, each evening Baudelo Chapel swaps delis for the dancefloor as it emerges as H-Club, a sophisticated nightclub with world-class DJs, sound and lighting.

Formica Laminate Calacatta Marble brings a contemporary look to the ground floor, drawing in light and contrasting superbly with the interior's black paintwork. Upstairs, Blue Storm integrates naturally with the transcendent design approach that powers the change into a landmark nightspot for both Ghent residents and international tourists.

F3460 Calacatta Marble

DecoMetal®

METAL LAMINATES *by* FORMICA GROUP

F3467 Blue Storm
M6430 Hammered Brass

Dom Pérignon

Ibizan inspiration

As part of a 2,100m^2 renovation at world-famous Ibiza nightclub Pacha, Capella Garcia Arquitectura chose Younique® by Formica Group for the washroom's finishing touches at this birthplace of the modern super-club. It proved the perfect way to mark Pacha's 50th anniversary.

Architect Juli Capella took full advantage of the opportunity to incorporate patterns and photographs across the site, including eye-catching walls in a series of bathrooms. He said: "We wanted to go back to the beginning and remain faithful to the original concept and mood Ricardo Urgell captured, while still giving it a much-needed refresh."

Taking off in style

At London's Heathrow Terminal 5, the Hilton Hotel welcomes guests to its Gallery Restaurant with a stylish flair thanks to Copper Stratos from Formica's DecoMetal® range.

The Gallery Restaurant is the focal point of this exceptional new-build hotel. DecoMetal, as the practical alternative to real metal, is ideally suited for hospitality environments – especially when hygiene, easy maintenance and durability are crucial.

"I chose Copper Stratos because of the movement of colours. We wanted a finish that creates interest and changes depending on the time of day."

Felicia Ng, EPR Architects

Hotel luxuries

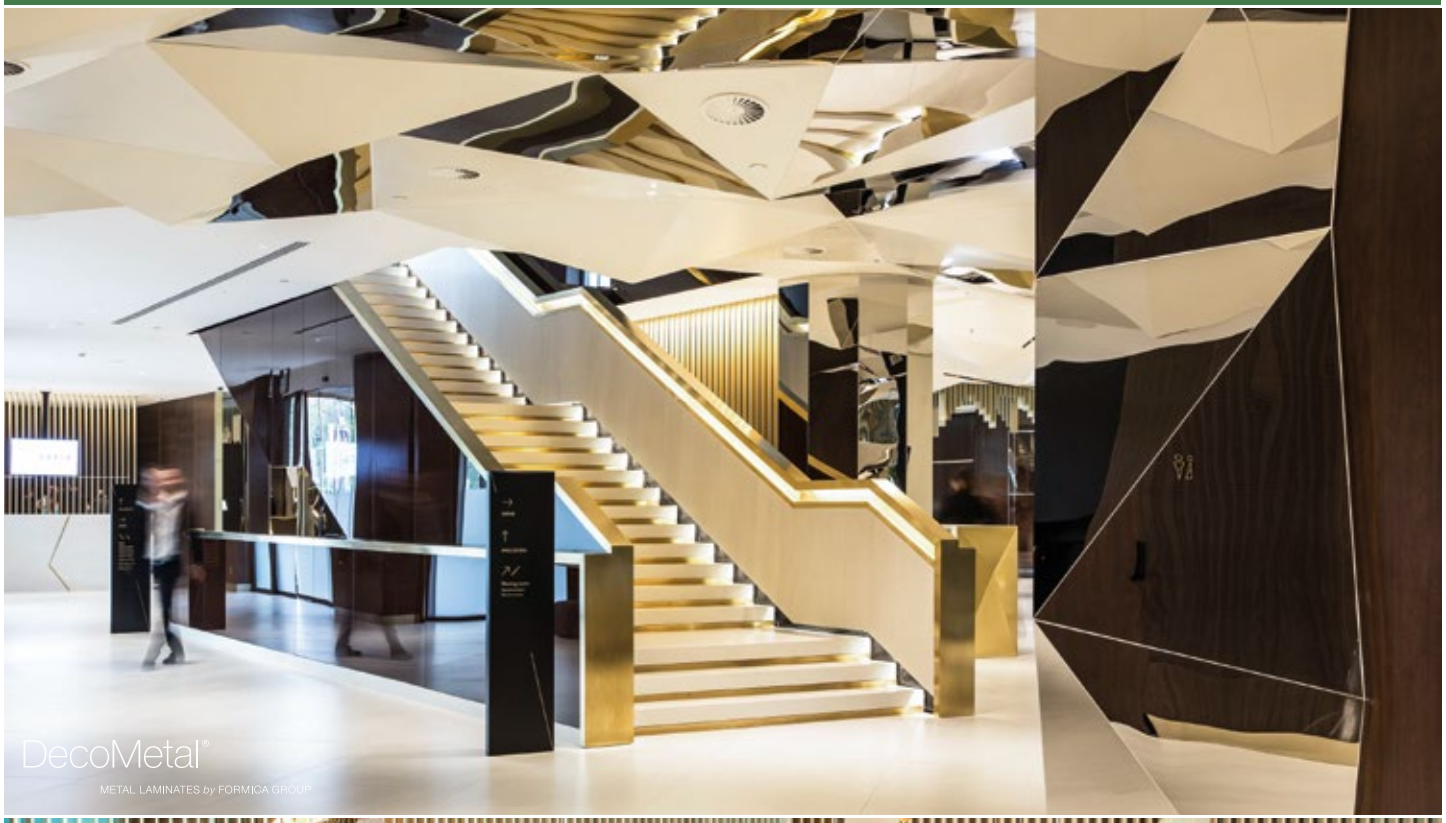
The Barceló Sevilla Renacimiento Hotel is a symbolic five-star hotel located in La Cartuja. The hotel's 270 rooms have been completely renovated using Formica® laminate by the ILMIODESIGN studio, who were inspired by the discovery of America.

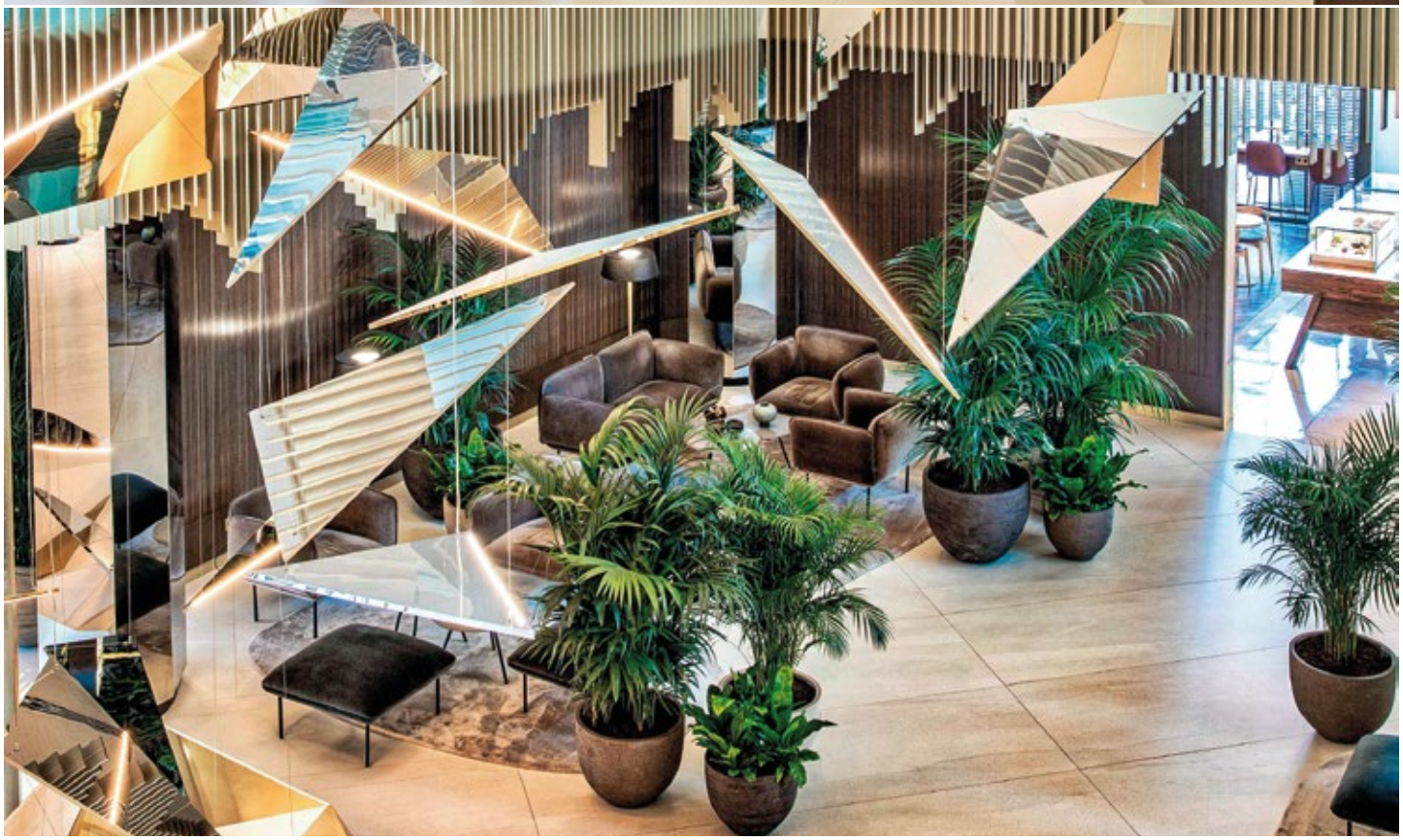
Following the nod to the new world, and as a distinctive element of each room, the walls of the entrance hall and access to the bathroom show off a spectacular mural made of DecoMetal® metallic laminate. World maps with the routes of the most important discoverers of the new continent were digitally printed on laminate. DecoMetal by Formica Group brings an urban and sophisticated touch to any interior design project.

Classic Barcelona

Following a €60m investment, Barcelona's Sofia Hotel on Avenida Diagonal has been brought to life with 2,300m² of stunning Formica® Laminate. From the welcome hall to the VIP floors, the impeccable finishes of Formica HPL, DecoMetal® and AR Plus® Gloss laminate bring luxury and sophistication to ceilings, walls and sculptures.

The striking result is a hotel blessed with unmistakable urban touches, glossy finishes and enduring performance.



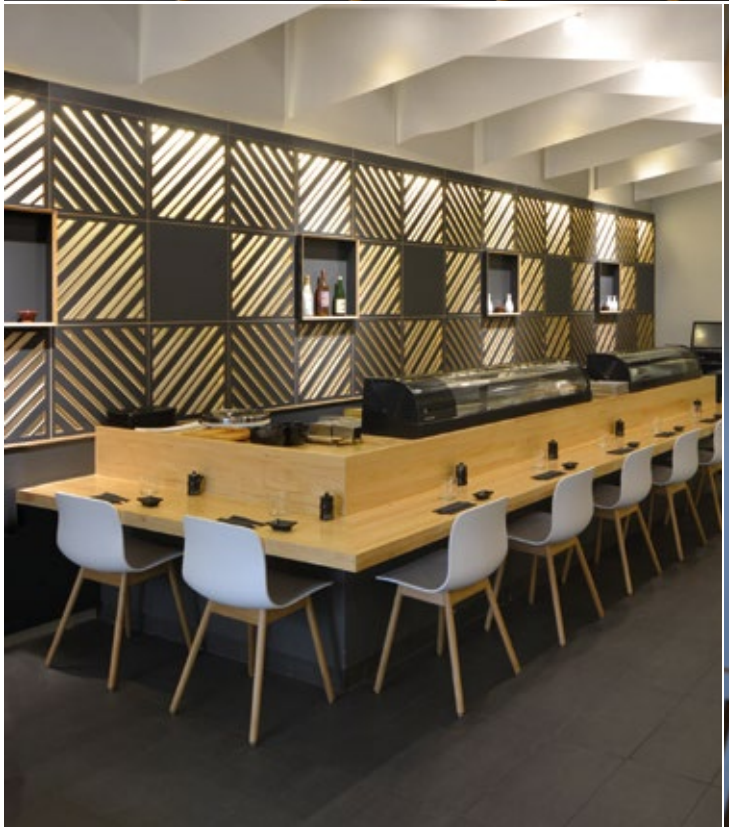


History and modernity combined

As Barcelona's oldest Japanese restaurant, Tokyo Sushi has a proud heritage to protect. KOBFUJI Architects respected that history by using Formica Group's Terril with a Matte 58 finish.

The result – a jaw-dropping new 10-metre wall behind the sushi bar – provides a modern interpretation of the classic kimono stripe pattern from the Edo era.

F2253 Diamond Black



Pink perfection

Stroll down London's King's Road and, among the high-end fashion boutiques, one property now stands out above all others.

Designers Child Studio created a stunning 1950's aesthetic at vegan restaurant Humble Pizza, using a pink tone-on-tone palette and Formica® Laminate archive patterns to deliver a truly unforgettable dining experience.

“This is a beautifully photogenic design scheme that will inspire diners to hurry online and share their pink moment.”

Nina Bailey, Formica Group Design Manager

Belgium
Tel: +32 28081964
contact.belgie@formica.com

Denmark
Tel: +45 89872925
info.danmark@formica.com

Finland
Tel: +358 942454660
info.finland@formica.com

France
Tel: +33 977554783
service.echantillons@formica.com

Germany
Tel: +49 1803676422
kontakt.deutschland@formica.com

Italy
Tel: +39 0687502115
italia@formica.com

Morocco
Tel: +44 1916220109
administration.maroc@formica.com

Netherlands
Tel: +31 704134820 / +31 707100150
contact.nederland@formica.com

Norway
Tel: +47 80013016
info.norge@formica.com

Poland
Tel: +48 223079624
info.polska@formica.com

Russia
Tel: +7 495 642 47 55
csd.russia@formica.com

Spain
Tel: +34 961140414
contact.es@formica.com

Sweden
Tel: +46 844680611
info.sverige@formica.com

UK & Ireland
Tel: +44 1916220096
business.development@formica.com

formica.com

Formica, the Formica Anvil Device, ColoCore, Vivix, AR Plus and Younique are registered trademarks of The Diller Corporation.

© 2019 The Diller Corporation

EN
09/19